

25TH ANNIVERSARY

Des entreprises
socialement
responsables
dans une Europe
élargie

Socially
responsible
enterprises
in an enlarged
Europe

CECOP

2nd C O N G R E S S

NANTES, 14-15/05/2004

CECOP aisbl

European Confederation of Workers' Co-operatives, Social Co-operatives and Participative Enterprises

Rainer SCHLÜTER
Secretary General

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Social Firms in Europe and the development of common strategy in the EU : Social Economy- social enterprises: cornerstones for a European Policy

Athens 4rd October 2003

CECOP and REVES

CECOP

European Confederation of worker and social co-operatives, social and participative enterprises 42 national organisations in 17 European countries (included candidat countries), 85.000 enterprises, 1,5 million workers, representative organisation for co-op's and social enterprises (estimated.2,5 million jobs – in the green book on entrepreneurship) inside the european Social Economy counting for 10% of european employment and 900.000 enterprises

www.cecop.org

REVES

European Network for Cities and Regions for the Social Economy
35 partnerships between Local Authorities and Social Economy in the European Union, 4 national networks (SW, Fin, It, Fr)

TSR, Inclusion, local participative democratie, dialogue and participation, plural local welfare, social enterprise development.

www.revesnetwork.net

Contributions of the Social Economy to local development and employment

- Need driven and people centered enterprises
- Activating local resources , Social Capital
- Social and economic efficiency, CSR, governance
- Mixing resources, distribution, market, voluntary work
- User participation and control
- New welfare mix
- Employment creation, increasing employability
- Social entrepreneurship and social innovation
- Main player in including the hard core of exclusion
- Co-operation versus competition
- Participative democratie, citizen involvement
- Social economy a system present in all sectors
- Natural partner of local authorities
- Networking of all actors

Cases of Excellence

- **ENTERPRISES:** Mondragon –MCC, Smile, Groupe Terre, Chèque Déjeuner
- **ENTERPRISE CREATION:** Coopérer pour entreprendre, WBO
- **INCLUSION:** 42 forms of WISE (work integration social enterprises)
- **EMPLOYMENT:** CGM , village co-operatives, regional consultation
- **SOCIAL INNOVATION:** Interim social, épicerie social, fair trade, bilan societal
- **SOCIAL FINANCE;** Febea, Inaise, credit unions, micro-credits, territorial foundations,
- **NETWORKS:** Seen, Inaise, Emes, Youthbuild Europe, Pôle des fondations de l'Economie sociale

RECOMMENDATIONS FOR A EUROPEAN STRATEGY

Better recognition of Social Economy and social enterprises in the EU employment and inclusion strategy

- European employment guidelines
- Reference network in European Strategy for Inclusion
- Reestablishing Social Economy responsibility in DG Empl
- Integrating Social Economy in the tripartite summit (Social Dialogue and Civil Dialogue)
- Supporting a European Social Economy EQUAL network to build competence, specially for enlargement
- Creating EU acquis in the field of employment and Inclusion for Social Economy to create legal recognition in accession countries

Better legal and regulatory framework

- BEST approach on social enterprises, benchmarking
- Adapted State aid regulation
- Social Clauses in public procurement
- Defining and measuring social added value- general interest contribution
- Addapted and flexible access to EU funds and programmms
- Supporting european observatory on SE/LA partnerships.

What Shall we do together

- Coalition building: Integration of the different networks and organisations of Social Enterprises in Europe
- Benchmarking: Disseminate best legal & fiscal practices and frameworks in Europe
- Multiplication: Create conditions of development of social enterprises by support, finance, transfer, policy