



CECOP aisbl

European Confederation of Workers' Co-operatives, Social Co-operatives and Participative Enterprises Rainer SCHLÜTER Secretary General

25th ANNIVERSARY

Des entreprises
socialement
responsables
dans une Europe
élargie

Socially
responsible
enterprises
in an enlarged
Europe

CECOP

2nd C O N G R E S S

NANTES, 14-15/05/2004

Globalisation and the third sector of Economy: Social enterprises, a new global actor for inclusion and welfare: the experience of social economy

Athens 3rd October 2003

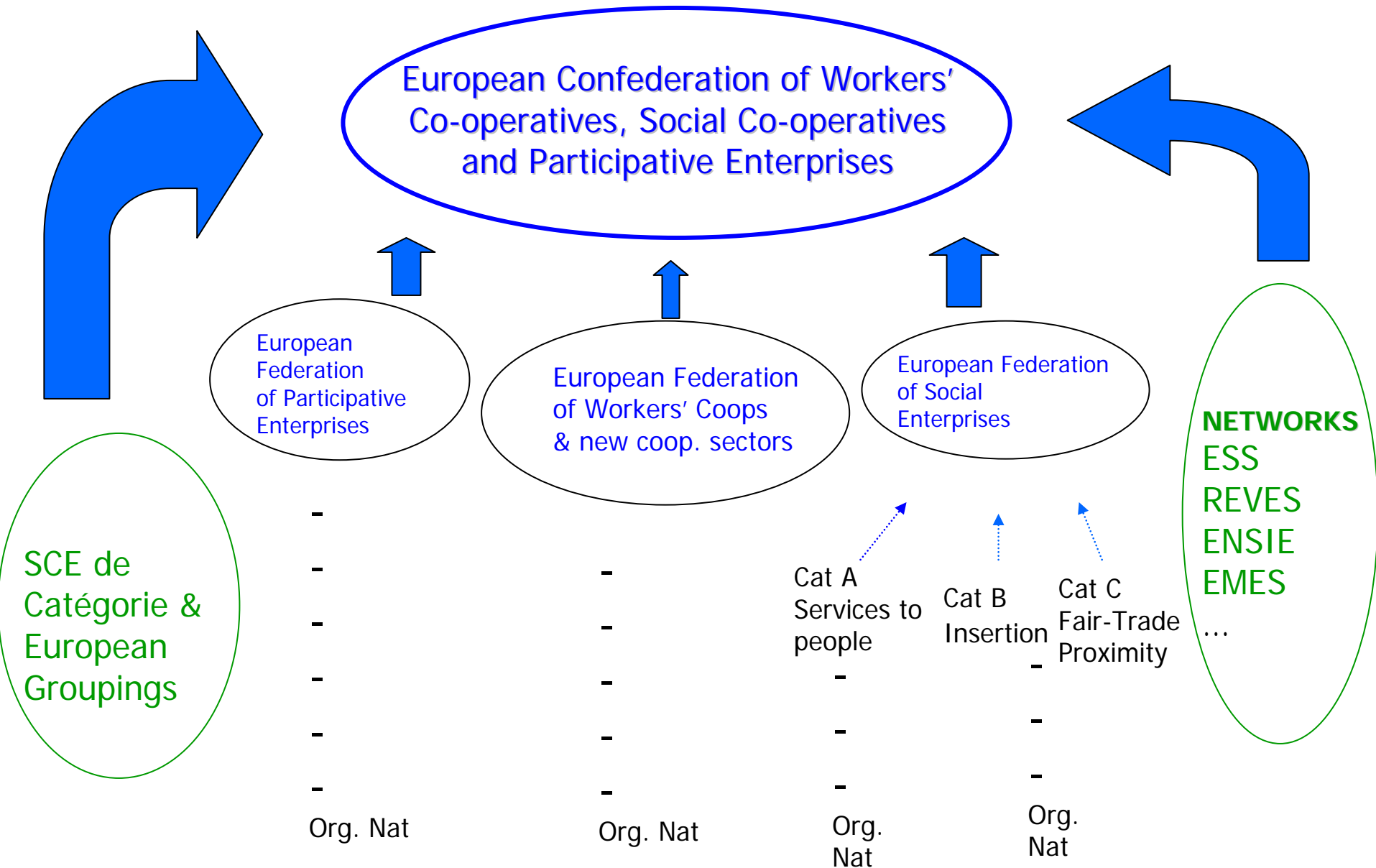
WHO WE ARE

CECOP regroups 85,000 enterprises representing 1.5 million workers in Europe.

MISSION :

- To promote workers coops, social coops and enterprises and participative enterprises throughout Europe;
- To strengthen and develop member organisations' activities;
- To support, encourage and facilitate the exchange of projects and good practises between members;
- To disseminate European information
- To stimulate inter-co-operation
- To develop social economy
- European projects co-ordination:
 - # Enlargement : Scope 2 project
 - # Social Inclusion
 - #CSR

DEVELOPMENT STRATEGY CECOP





The Inclusive dimension of social economy

Social enterprises and local partnerships as tools for creating inclusion

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Social enterprises according to European Network EMES:

4 economic criteria

- a continuous production of goods and/or services
- a high level of autonomy
- a consistent level of economic risk
- a minimum level of paid work



Social enterprises according to European Network EMES:



5 social criteria

- an explicit aim to services for the community
- a citizens-based initiative
- a decisional procedure not based on capital share
- a participative dynamic involving all stakeholders
- a reduced distribution of benefits

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The concept of social enterprises has two key aspects:

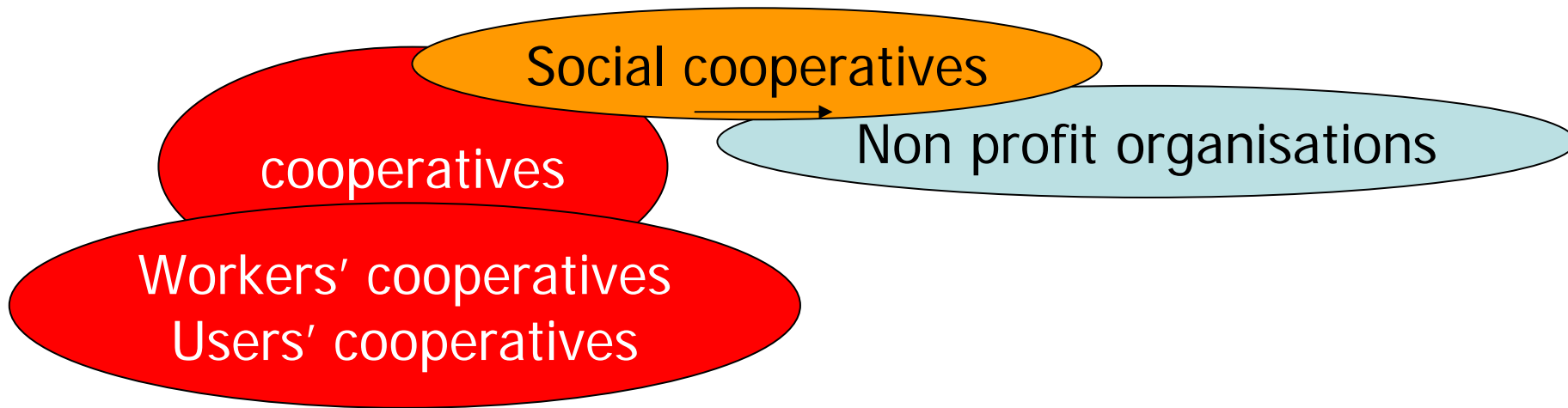
Social enterprises are at the same time:

- New entities
- Already existing organisations re-structured in order to answer to new needs



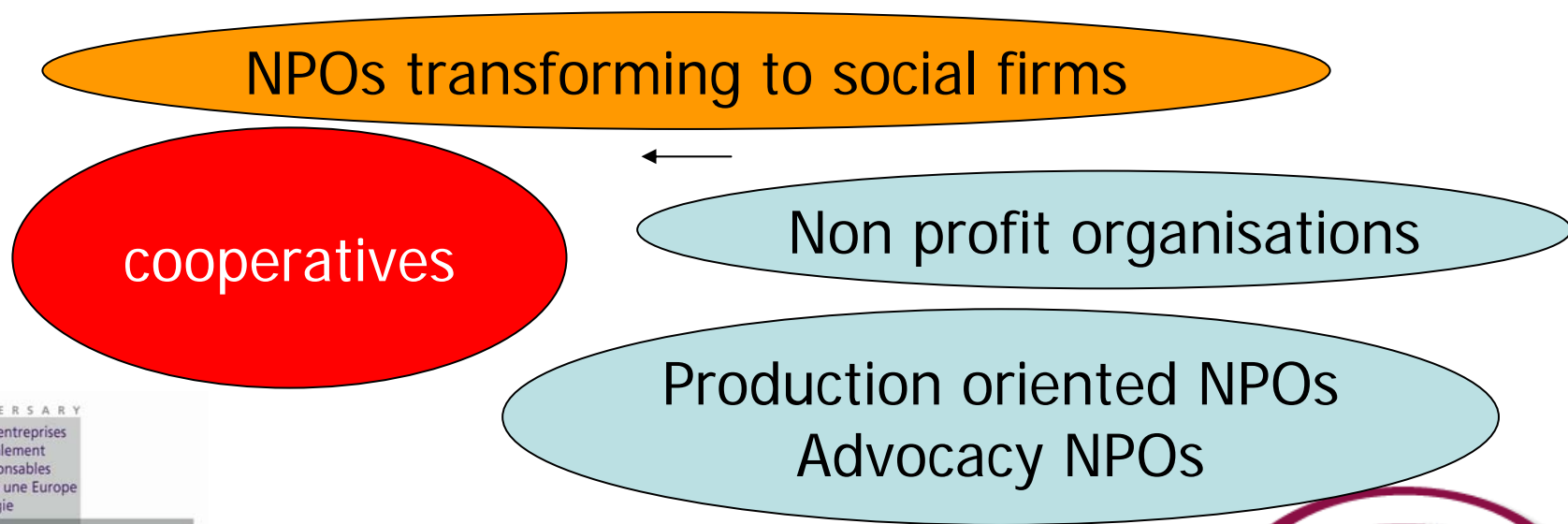


The concept of social enterprises is a bridge
between cooperatives and NPO's





The concept of social enterprises is also a bridge between NPO's and cooperatives:



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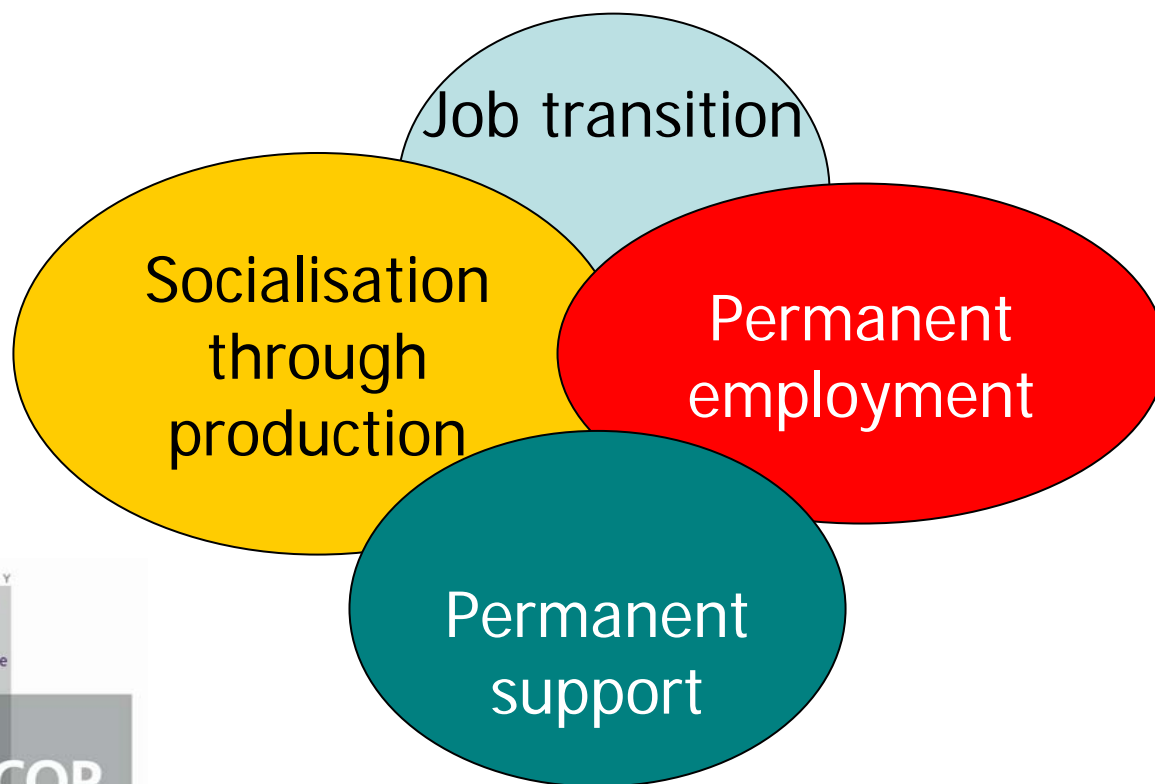
Social enterprises therefore have:

- A real entrepreneurial dynamic
- A social vocation





Social enterprises acts in social inclusion through :



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The beneficiaries of social enterprises activities :

- Persons with mental and physical disadvantages
- Women
- Ethnic minorities
- Young people with low qualifications
- Long term unemployed
- Socially handicapped people

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Status of beneficiaries of social enterprises insertion activities :

- stagiaires
- Determined time employees
- Undetermined time employees
- Self employed





The social economy has a strong territorial dimension:

According to the evaluation report of the EC pilot action “third system and employment”, besides the activity of job insertion, the social economy plays a key role in enhancing territorial performance – and therefore development – under different points of view:



- enhancing the local social capital
- strengthening local empowerment and control over economic activity
- improving the socio-economic “performance of a territory”



CECOP IN THE WORLD

- CECOP Regional organisation of **CICOPA** (International Committee of Workers Co-operatives, Social Co-operatives and Handicraft Co-operatives)
- WBO and privatization of public services in Brazil and Argentina
- Solidarity Co-operatives in Canada (Quebec)
- Community Welfare co-operatives in Japan
- Education and Health co-operatives in South Africa